



Kenneth R. Wilson Awards

Kenneth R. Wilson Awards are co-produced by the Canadian Business Press and Magazines Canada

MAGAZINE OF THE YEAR MAGAZINE DE L'ANNÉE

The Kenneth R. Wilson Awards is pleased to announce three finalists for the much anticipated Magazine of the Year award, given to the magazine that combines excellence in content and design, follows its mission and consistently engages with, and serves the needs of, its readers.

Our three finalists are:

Alberta Oil

From the judges:

A magazine appealing to the senior executives of the energy sector in Alberta and the rest of Canada, *Alberta Oil* combines high-quality photography, illustration and graphics, and in-depth coverage on “the business of energy.” Its attention to detail makes for a strong visual and editorial statement, offering a look at every aspect of this vital industry.

Precedent:

From the judges:

Engaging, entertaining and different—*Precedent* attracts the young lawyer with its balance of law and lifestyle stories. The magazine uses clean design, captivating photography, charticles and illustrations while addressing both professional and personal issues. As the first independent legal publication in Ontario, *Precedent* manages to combine both aspects of a lawyer’s life in an appealing way.

Salon:

From the judges:

By using creative approaches to its articles, *Salon* manages to keep a sometimes repetitive subject matter, fresh and engaging. Clever display, case studies and a strong overall design make this magazine appropriate for its stylish audience. *Salon* provides its readers with practical advice and even uses a comic strip to illustrate improving salon service and business skills.

BEST COVER

MEILLEURE PAGE COUVERTURE

Ally Tripkovic, Peter Zaver
Hire Education
Marketing

Ally Tripkovic, Peter Zaver
The O'Reilly Factor
Marketing

John Pekelsky, Darren Campbell, Michael Ganley
Sky Wars
Up Here Business

Ally Tripkovic, Peter Zaver
There Goes Santa Claus
Marketing

Paige Weir, Colin Way
Minding the Mackenzie
Alberta Oil

Elaine Borg, Caroline Cakebread
Busted
Canadian Investment Review

BEST ISSUE

MEILLEUR NUMÉRO DE L'ANNÉE

Ellie Robinson, Kamilla Nikolaev, Sheri Craig
Do Some Good
Building

Peggy Berkowitz, Mantle & Overall Communications
Anniversary Issue
University Affairs

Darren Campbell, Michael Ganley, Katharine Sandiford, Brent Reaney, Patrick Kane, John Pekelsky
November
Up Here Business

Bernadette Gillen, Christian Bellavance
The Heat is On
CAmagazine

Sue Williamson, Leslie Jen, Ian Chodikoff
Erickson Remembered
Canadian Architect

Lisa Zambri, Erin Donnelly
Working Well
Canadian Interiors

David Heath, Rosanna Caira, Alistair Kyte
Arch Rival
Foodservice and Hospitality

Rebecca Harris, David Brown, Jeromy Lloyd, Matt Semansky, Peter Zaver
Brave New World
Marketing

Melissa Kluger, Underline Studio
Fall
Precedent

Christine Dewairy, Ian Portsmouth
Opportunity Guide
Profit

.WRITING CATEGORIES / CATÉGORIE ŒUVRES ÉCRITES

BEST EDITORIAL

MEILLEUR EDITORIAL

Yves Bonneau
La Paternité déficiente du FISF
Conseiller

Yves Bonneau
Libérez-nous du statut quo!
Conseiller

Vicki Wood
Editorial
Drugstore Canada

Rosanna Caira
Whose Meal is it Anyway
Foodservice and Hospitality

Catherine Choquette
Éditorial
L'actualité médicale

Rosalind Stefanac
Coffee, Tea, Rx or OTC?
Pharmacy Practice

Joe Terrett
No Borders for Skills or Jobs
Plant: Canada's Industry Newspaper

Guy Crittenden
Nano! Nano!
Solid Waste & Recycling

Colin Leslie
The Profession's Next Big Questions
The Medical Post

Rolf Lockwood, Peter Carter
Emissions Reconsidered/Bio Promises/Talkin Engines
Today's Trucking

BEST TECHNOLOGY/INDUSTRIAL/MANUFACTURING ARTICLE
MEILLEUR ARTICLE DANS LES DOMAINES TECHNOLOGIQUE, INDUSTRIEL OU
MANUFACTURIER

Michelle Morra
In Too Deep
[Canadian Occupational Safety](#)

Shane Schick
Can You Trust This CIO?
[CIO Canada](#)

Denise Deveau
Building Smarts
[CNS Magazine](#)

Michelle DiPardo
One-Stop Shop
[Graphic Monthly Canada](#)

Allan Janssen
IKEA Tests Palletless Decking System
[Logistics Magazine](#)

Carroll McCormick
Naval Gazing
[Machinery & Equipment MRO](#)

André Voshart
Sights on Safety
[Manufacturing Automation](#)

Deborah Aarts
Up, Up and Away!
[MM&D Magazine](#)

Peter Kenter
Big Bang Theory
[OHS Canada](#)

Jason Contant
Playing for Keeps
[OHS Canada](#)

BEST PROFESSIONAL ARTICLE
MEILLEUR ARTICLE DANS LE SECTEUR PROFESSIONNEL

Paul Brent
The Third-Party Solution
CAmagazine

Lauren MacGillivray
The Aggregators
Canadian Insurance Business Magazine

Paul Brent
Assembly Line
Canadian Lawyer

Pierre Racine
Le Conseiller des âmes
Conseiller

Christian Leduc, Isabelle Girard
Médecines alternatives et produits naturels
L'actualité médicale

Christian Leduc
Cessez d'être idéalistes
L'actualité pharmaceutique

Nicolas Ritoux
Panorama des médias sociaux
National

Dan Birch
Reinventing Loss
OHS Canada

Andrew D'Cruz
Metal-Some Matters
OHS Canada

Andrew Skelly
New Imaging Technique Reveals Atherosclerosis Noninvasively
The Medical Post

BEST RESOURCE/INFRASTRUCTURE ARTICLE

MEILLEUR ARTICLE DANS LE DOMAINE DES RESSOURCES ET DES INFRASTRUCTURES

Gordon Jaremko
Peace in the Parkland
[Alberta Oil](#)

Russell Noble
Just Scraping the Surface
[Canadian Mining Journal](#)

Julia Kuzeljevich
Seeing Red
[Canadian Transportation & Logistics](#)

Allan Janssen
Hazmat Challenges
[Logistics Magazine](#)

Deborah Jaremko
The Power of the Wedge Well
[Oilsands Review](#)

Alisha Hiyate
NI 43-101 to Get an Overhaul
[The Northern Miner](#)

Marco Beghetto
DEF JAM
[Today's Trucking](#)

Marco Beghetto
Trailer Trash
[Today's Trucking](#)

Marco Beghetto
Biohazard?
[Today's Trucking](#)

Steve Bouchard
Écokilomètres
[Transport Routier](#)

BEST MERCHANDISING/MARKETING ARTICLE

MEILLEUR ARTICLE DANS LE DOMAINE DE LA MISE EN MARCHÉ ET DU MARKETING

Romana King
The Quest
Advisor's Edge

Yan Barcelo
Dix services à valeur ajoutée
CAmagazine

Glenn Kauth
Big BD
Canadian Lawyer

Andrew Sobchak
Getting a Grip on Social Media
Centre Magazine

Jeromy Lloyd
24-Hour Party People
Marketing

Michelle Warren
Blogger Knows Best
Marketing

Matt Semansky
Mosque and State
Marketing

Patrick Bellerose
L'art du pitch
Marketing QC

Angela Kryhul
Goodbye Paper
Meetings & Incentive Travel

Simon Blake
Make a Splash With Your Truck Graphics!
Plumbing and HVAC

BEST PROFILE OF A COMPANY
MEILLEUR PROFIL D'UNE ENTERPRISE

David Menzies
Girl Power
Canadian Technician

Allan Janssen
Old Business, New Tricks
Canadian Technician

Alistair Kyte
Return of the Mac
Foodservice and Hospitality

Rosanna Caira
Three's Company
Foodservice and Hospitality

Allan Janssen
Sustainability = Profitability
Logistics Magazine

Eve Lazarus
Adventures in Tourism
Marketing

Jeromy Lloyd
Hanging at the Park
Marketing

Jeromy Lloyd
C'est Si(d) Bon!
Marketing

Heather Greenwood Davis
No Life Like It
National

Trish Saywell
Persistence Paying Off for Premier
The Northern Miner's Mining Markets

BEST PROFILE OF A PERSON
MEILLEUR PORTRAIT

Yan Barcelo
Harmonie au sommel
CAmagazine

Nancy Kwon
Man on a Mission
Canadian Grocer

Glenn Kauth
The Privacy Dance
Canadian Lawyer

Beverley Spencer
The Achiever
CCCA Magazine

Lauren d'Entremont
Cafe Connoisseur
FranchiseCanada

Jeromy Lloyd
Brand Canada
Marketing

Matt Semansky
Brand Nash
Marketing

Dale Lunan
Gone Fischin'
Oilweek

Bill Harris
George Stroumboulopoulos
Professionally Speaking

Katharine Sandiford
The Baker Boys
Up Here Business

BEST REGULARLY FEATURED DEPARTMENT OR COLUMN
MEILLEURE CHRONIQUE OU RUBRIQUE RÉGULIÈRE

Marcel Côté
Perspectives
CAmagazine

Ezra Levant
Back Page
Canadian Lawyer

Philip Slayton
Legal Ethics
Canadian Lawyer

Jackie Rosenhek
History of Medicine
Doctor's Review

Lisa Paul, Alistair Kyte, Signe Langford
Food File
Foodservice and Hospitality

Paul Hogendoorn
Industry Watch
Manufacturing Automation

Various authors
Meeting Points
Meetings & Incentive Travel

Matthew Sullivan
Short Cellar
Precedent

Paul Caldwell and Shane Neilson
Spirit of Medicine
The Medical Post

Michael Ganley
Our Take
Up Here Business

BEST FEATURE ARTICLE
MEILLEUR ARTICLE DE FOND

Tamar Satov
Tax Breaks
CAmagazine

Michel Dongois
La Testo et les dollars
L'actualité médicale

Brendan Howley
Yes She Did
Marketing

Maurice Smith
Global Brainstorming
New Technology Magazine

Crystal Luxmore
Oh Mother, Where Art Thou?
Precedent

Gabrielle Bauer
In Character
Professionally Speaking

Jill Scarrow
No to Naughty Nurse Image
Registered Nurse Journal

Michael Ganley
Sky Wars
Up Here Business

Katharine Sandiford
Help Wanted
Up Here Business

Tim Querengesser
Black and White and Well Read
Up Here Business

BEST NEWS COVERAGE
MEILLEURE COUVERTURE DE L'ACTUALITÉ

Bill Tice
Safety in B.C.'s Woods
[Canadian Forest Industries](#)

Mike King
Gangsta Rap
[Canadian Lawyer](#)

David Menzies
Oil Change
[Canadian Technician](#)

David Gambrill
Devil in the Details
[Canadian Underwriter](#)

Brynna Leslie
Jump-Start
[Hardware Merchandising](#)

Denis Méthot, Michel Dongois
Euthanasie - Les médecins bientôt à l'heure des choix
[L'actualité médicale](#)

Andrew Skelly
Two Trials Deal Blows to Common Spine Procedure
[The Medical Post](#)

Marco Beghetto
Over & Out
[Today's Trucking](#)

Steve Bouchard
L'armée à la rescousse
[Transport Routier](#)

Jeff Mitchell
Case Closed
[Truck News](#)

BEST HOW-TO ARTICLE OR SERIES OF HOW-TO ARTICLES
MEILLEUR ARTICLE OU SÉRIE D'ARTICLES DE CONSEILS PRATIQUES

Tamar Satov
Tax Breaks
[CAmagazine](#)

John Lorinc
Staying Alive
[CAmagazine](#)

Yan Barcelo
Survivre en eaux troubles
[CAmagazine](#)

Erin Letson
Goodbye Paper
[Canadian Mortgage Professional](#)

Allan Janssen
10 Ways to Grow Your Oil-Change Business
[Canadian Technician](#)

Shruti Harilall
Pharmacy MBA
[Drugstore Canada](#)

Gina Makkar
Your Guide to Franchising
[FranchiseCanada](#)

Gordon Griffiths
Getting Ready to Sell
[Graphic Monthly Canada](#)

Peter Phillips
How to Justify a CMMS System Purchase
[Machinery & Equipment MRO](#)

Annette Bourdeau, Jim McElgunn, Daniel Fish
How to be a Superpreneur
[Profit](#)

BEST ONE-OF-A-KIND ARTICLE
ARTICLE HORS CATÉGORIE

Deborah Jaremko and Mira Shenker
Top 25 Canadian Energy Infrastructure Projects
Alberta Oil

Paul McLaughlin
The Wine Sellers
CAmagazine

Don McLellan
Kidnapped
Insurancewest

Luigi Benetton
Canada's Best Law Firm Websites
National

Nicols Ritoux
Hors des sentiers battus
National

Katherine Barber
Manure & Magatogas
Professionally Speaking

Eleanor Beaton, Annette Bourdeau, Andy Holloway, Tony Martin, Jim McElgunn,
Ian Portsmouth, Kim Shiffman
Your Next Big Thing
Profit

.VISUAL CATEGORIES / CATÉGORIE ARTS VISUELS

ART DIRECTION OF AN OPENING SPREAD OR COMPLETE FEATURE / DIRECTION ARTISTIQUE DE LA DOUBLE-PAGE D'OUVERTURE OU D'UN ARTICLE

David Heath
Is Your Business Shrinking?
Foodservice and Hospitality

Peter Zaver
Ballmer's Battle Plan
Marketing

Lindsey Mrav
Olympic Special
Meetings & Incentive Travel

Leata Lekushoff & RadonicRodgers design + marketing
Gold Medal Learning
Professionally Speaking

BEST ART DIRECTION OF A COMPLETE ISSUE / MEILLEURE DIRECTION ARTISTIQUE DE L'ENSEMBLE D'UN NUMÉRO

Sue Williamson
The Art of Interiors
Canadian Architect

Bernadette Gillen
The Heat is On
CAmagazine

Bernadette Gillen
Weathering Climate Change
CAmagazine

Underline Studio
Fall
Precedent

Ally Tripkovic, Peter Zaver
Brave New World
Marketing

BEST PHOTOGRAPH /
MEILLEURE PHOTOGRAPHIE

George Whiteside
The Third-Party Solution
CAmagazine

Will Lew
The Innovators
Hotelier

John Hryniuk
Drawing Attention
Hotelier

Jeff Kirk
Steve Nash
Marketing

Jeff Kirk
Paul Lavoie
Marketing

Pierre Charbonneau
Sid Lee
Marketing

Mike Ford
Terry O'Reilly
Marketing

Alena Gedeonova
Turning Up the Heat
National

Patrick Kane
Hearing the Elders
Up Here Business

Patrick Kane
Road Story
Up Here Business

**BEST ILLUSTRATION /
MEILLEURE ILLUSTRATION**

Gérard Dubois
The Business of Climate Change
[CAmagazine](#)

Gérard Dubois
Containing Financial Contagion
[CAmagazine](#)

Ryan Snook
Making Sense of IT All
[CAmagazine](#)

Sonia Roy
Manure & Magatogas
[Professionally Speaking](#)

Huan Tran
Transition to Teaching 2008
[Professionally Speaking](#)

INTERNET / CATÉGORIE WEB

**BEST ONLINE-ONLY ARTICLE OR SERIES OF ARTICLES
MEILLEUR ARTICLE OU SÉRIE D'ARTICLES PUBLIÉS EN LIGNE SEULEMENT**

Jennifer Kavur, Dave Webb
Managing Your Online Reputation
[ComputerWorld Canada](#)

Robert Colman
Copenhagen
[Green Business](#)

Joaquim Menezes
Benefits and Risks of Flexible Work-Style Programs
[ITBusiness.ca](#)

Brian Jackson
Facebook's Privacy Conflict with Canada
[ITBusiness.ca](#)

Anne Hébert
Nos entrevues exclusives
[L'actualité médicale](#)

Nicolas Mesly
La fraise californienne, une délinquante?
[Le Coopérateur agricole](#)

Matt Semansky
Controversy Cubed
[Marketing](#)

Don Douloff
Don Appetit: Restaurant Reviews
[Meetings & Incentive Travel](#)

Deborah Aarts, Lisa Wichmann
Web Exclusive: I.E.Canada Coverage
[Purchasingb2b](#)

Phillip Todd
Career Resources
[University Affairs](#)

WEBSITE OF THE YEAR
SITE WEB DE L'ANNÉE

John Powell, Steven Lamb, Phil Porado, Deanne Gage, Kanu Vashisht, Andrew Gregory, Lisa Rene
Advisor.ca
[Advisor.Ca](#)

Gail J Cohen, Craig Pearson
CanadianLawyerMag.com
[Canadian Lawyer](#)

Adam Ledlow
CTL.ca
[Canadian Transportation & Logistics](#)

Paula Renaud, Brandon Glover
foodserviceworld.com
Foodservice and Hospitality

Don Douloff, Lisa Rene
MeetingsCanada.com
Meetings & Incentive Travel

Morella Aguirre, Guillermo Ohno
salon52.ca
Salon Magazine