



## WI : BEST EDITORIAL

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**BUSINESS INFORMATION GROUP** – One of Canada's largest business-to-business magazine publishers.

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Atlantic Business Magazine, *Circumcised*. Dawn Chafe, Editor.



Canadian Poultry Magazine, *Editorial*. Marilyn White, Editor.

Dental Practice Management, *Mind your ascenders*. Catherine Wilson, Editor.

Jobber News Magazine, *The unwon war*. Andrew Ross, Editor/Publisher.

Le Coopérateur Agricole, *Pause-pensée*. Colette Lebel, Directrice des affaires coopératives.

Le Coopérateur Agricole, *Tour d'horizon*. Claude LaFleur, Directeur.



Masthead Magazine, *Satan's choice*. William Shields, Editor.

Objectif Conseiller, *Restaurer la confiance qui s'effrite depuis longtemps*. Yves Bonneau, Rédacteur en chef.



Quill & Quire, *One writer's rights*. Scott Anderson, Editor-in-chief.



Transport Routier, *Le péage sur la 30, ça ne passera pas*. Steve Bouchard, Rédacteur en chef.



## W2: BEST INDUSTRIAL/MANUFACTURING ARTICLE

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Since 1950, General Printers has specialized in magazine production with a 24-hour operation, electronic imaging, FTP site, two to eight colour presses, complete bindery and postal services. Our goal is to consistently deliver on-time, error free products and services, which exceed our customer's expectations.

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Biotechnology Focus, *Special ingredients*. Deborah Komlos, Writer.



HazMat Management, *No more excuses*. Connie Vitello, Editor; Lynda Reilly, Publisher; Guy Crittenden, Editor-in-chief.



IT For Industry, *The e-purchaser's plight*. Adam Pletsch, Editor; John Shoesmith, Freelance Writer.



Manufacturing Automation, *Brew-ha-ha!* Alison Dunn, Editor.



Manufacturing Automation, *On your mark, get set... go!* Duff McCutcheon, Associate Editor.

MotorTruck, *Straight talk on synthetics*. Paul Stasny, Writer.



Plant, Canada's Industry Newspaper, *Combining lean strategies to maximize benefits*. Mike Ouellette, Assistant Editor.

Plant, Canada's Industry Newspaper, *New communications networking make automation safety easier*. Mike Ouellette, Assistant Editor.

Plant, Canada's Industry Newspaper, *R&D with a need for speed*. Mike Ouellette, Assistant Editor.

The Ontario Technologist, *Hamilton's hot idea*. Robert Desnoyers, C.E.T., President, H.C.E.



### W3: BEST PROFESSIONAL ARTICLE



Audit Bureau of Circulations

The Audit Bureau of Circulations (ABC) provides auditing services for North American newspapers (circulation, reader profile), trade publications (circulation), consumer magazines (circulation, subscription profile), trade show attendance (Expomark), and website activity (ABC Interactive). ABC maintains the world's most extensive circulation database and electronic analysis.

CAmagazine, *Expense it*. Okey Chigbo, Editor; John Lorinc, Writer.



Canadian Healthcare Manager, *Genetics*<sup>TM</sup>. Terri Goveia, Associate Editor.



Canadian Lawyer, *The princess and the poo*. D. Michael Fitz-James, Executive Editor; Bill Rogers LL.B., Writer.



Canadian Lawyer, *Joint submissions*. D. Michael Fitz-James, Executive Editor; Bill Rogers LL.B., Writer.

Computing Canada, *Achieving ROI*. Patrica MacInnis, Editor; Lynn Greiner, Freelance Writer.



Marketing Magazine, *Fuelling the future*. Michelle Warren, Staff Writer.



National, *Le congé parental pour les juristes autonomes est né*. Louis Baribeau, Auteur; Jordan Furlong, Rédacteur en chef.

National, *Profiting from partnering*. Jordan Furlong, Editor-in-chief; Jim Middlemiss, Writer.

Objectif Conseiller, *Prospection: quelle direction prendre?* LiLi Marin, Journalist.

OHS Canada Magazine, *Acceptance surfacing*. Angela Stelmakowich, Editor.



#### W4: BEST RETAIL ARTICLE

Canadian Diamonds, *Net.worth*. Carol Besler, Writer.

HazMat Management, *Mall rats*. Connie Vitello, Editor; Lynda Reilly, Publisher; Marc Dunning, Writer; Guy Crittenden, Editor-in-chief.



Marketing Magazine, *The Irvings find marketing*. Kathleen Martin, Halifax Correspondent.



Marketing Magazine, *Show & tell*. Chris Powell, Senior Writer.

Marketing Magazine, *New marketing lessons for back to school*. Andrea Zoe Aster, Freelance Writer.



Pharmacy Post, *More than skin deep*. Vicki Wood, Editor; Gabrielle Bauer, Writer.



Retail News, *Charm your customers*. Erica Kirkland, Editor; Tina Nicholl, Production Manager; Tom Foran, Publisher; Crystal Richards, Sales Representative.



Retail News, *Pricing strategies and inventory management*. Erica Kirkland, Editor; Tina Nicholl, Production Manager; Tom Foran, Publisher; Crystal Richards, Sales Representative.



W5: BEST RESOURCE ARTICLE



Canadian Consulting Engineer, *The new eccentrics*. Bronwen Parsons, Editor.



Canadian Consulting Engineer, *Thinking big*. Bob Lymer, Author; George Peer, Author; John Lowden, Author; Michael Meschino, Author; Bronwen Parsons, Editor.



Far North Oil & Gas Review, *Airships to the arctic*. Graham Chandler, Freelance Writer.

HazMat Management, *Like oil & vinegar*. Connie Vitello, Editor; Lynda Reilly, Publisher; Guy Crittenden, Editor-in-chief.



OHS Canada Magazine, *It's a jungle out there*. Angela Stelmakowich, Editor.

Plumbing & HVAC Product News, *Germ warfare*. Simon Blake, Editor.



Today's Trucking, *Priority report*. Jim Park, Contributing Editor.

Today's Trucking, *Put 'er there*. Jim Park, Contributing Editor.

Truck News, *Cement Association of Canada touts benefits of concrete*. James Menzies, Editor.

Truck News, *Mountain trucking 101 - Run for the hills*. James Menzies, Editor.



W6: BEST AGRICULTURAL ARTICLE



Biotechnology Focus, *Harvesting technology*. Patricia Nicholson, Senior Writer.



Canadian Occupational Safety, *Until the cows come home*. Glen Blahie, Author;  
Michelle Morra, Editor.

Greenhouse Canada, *Touring Harrow's GPCRC*. Dave Harrison, Editor.

Marketing Magazine, *Crazy about ag marketing*. Norma Ramage, Calgary  
Correspondent.



OHS Canada Magazine, *This ain't Sunnybrook Farm*. Nicolette Beharie, Assistant  
Editor.



Ontario Hog Farmer, *Electronic ID questioned*. Jim Romahn, Reporter.



The Medical Post, *The push for immunofoods*. John Scieszzer, Freelance Writer.



## W7: BEST MERCHANDISING/MARKETING ARTICLE



The Media Information Network publishes information in print and online for advertising and marketing professionals. CARD, its flagship directory, is a comprehensive, accurate and timely directory of media and related organizations.



Advisor's Edge, *Time is expiring*. Deanne N. Gage, Managing Editor.

Foodservice and Hospitality, *Organic and beyond*. André La Riviere, Writer.

Jobber News Magazine, *Freezing out the competition*. Andrew Ross, Editor/Publisher.



Marketing Magazine, *Plucky branding*. Lesley Young, Senior Writer.



Marketing Magazine, *Casting call*. Paul-Mark Rendon, Staff Writer.



Marketing Magazine, *Get in the game*. Chris Powell, Senior Writer.

Pharmacy Post, *Pulled from all sides*. Victoria Fulford, Assistant Editor; Vicki Wood, Editor.

Pharmacy Post, *Tapping the 'tween scene*. Vicki Wood, Editor; Natale Ghent, Freelance Writer.



Sales Promotion, *Presents of mind: Are you putting enough thought into how you give your business gifts?* Nathan Mallett, Editor; Yvan Marston, Writer.

Sales Promotion, *Outside sales: Build stronger relationships through golf*. Nathan Mallett, Editor; Eve Lazarus, Writer.



## W8: BEST PROFILE OF A PERSON

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**Canadian  
Heritage**

**Patrimoine  
canadien**

The Canadian Heritage Portfolio was created in 1993 to consolidate policies and programs that maintain Canada's cultural sovereignty and promote Canadian Identity. Its strategic approach is (a) to enhance pride in Canada, (b) to contribute to Canada's economic growth and prosperity, (c) to protect Canada's heritage, (d) to ensure access to Canadian voices and Canadian space, (e) to encourage participation in and contribution to Canadian society, and (f) to make government more responsive.

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Canadian Lawyer, *Solid Rocco*. D. Michael Fitz-James, Executive Editor; Bruce Livesey, Investigative Journalist.

Foodservice and Hospitality, *On the rise*. Lauren Ferranti, Assistant Editor; Corinne Lynds, Associate Editor; Iris Benaroya, Associate Editor.

Graphic Monthly, *Printer of the Year*. Lana Castleman, Writer.



Marketing Magazine, *The courtly finesse of Hugh Dow*. Chris Powell, Senior Writer.

Marketing Magazine, *O'Reilly is radio*. Paul-Mark Rendon, Staff Writer.



MD Canada, *Emergency doctor!* Dean Jobb, Writer.

National, *Common Law en français ou le rude défrichage*. Pierre Allard, Auteur; Gaëtane Lemay, Rédactrice principale.



Quill & Quire, *Perfectly normal*. Gerald Hannon, Freelance Writer.



The Medical Post, *AIDS survivor: Marijuana is helping me stay alive*. Celia Milne, Sr. Staff Writer.

The Medical Post, *A literary giant*. Mark Cardwell, Freelance Writer.



W9: BEST PROFILE OF A COMPANY



CCAB/BPAI serves over 600 Canadian business publications, consumer magazines, newspapers and web sites, as well as advertising agencies and advertisers. With a membership of over 5,000 in over 20 countries, BPA International is the preferred global provider of circulation and traffic data. Visit [www.bpai.com](http://www.bpai.com) for more information.

Canadian Insurance Magazine, *Growth spurt*. Barbara Aarsteinsen, Editor.

Canadian Mining Journal, *Kinross: The new kid on the block*. David Young, Art Director; Jane Werniuk, Editor; Marilyn Scales, Field Editor.



Foodservice and Hospitality, *Celebrating success*. Lauren Ferranti, Assistant Editor; Corinne Lynds, Associate Editor; Iris Benaroia, Associate Editor; Carol Neshevich, Writer.



Hardware Merchandising, *RONA-vation project*. John Caulfield, Contributing Editor; Robert Gerslsbeck, Editor.

Hardware Merchandising, *The mother of all contractor yards*. Robert Koci, Associate Editor.



Marketing Magazine, *Pfizer finds its ad groove*. Danny Kucharsky, Montreal Correspondent.



Marketing Magazine, *Rethink's fresh obsession*. Eve Lazarus, Vancouver Correspondent.

Marketing Magazine, *How Harlequin woos women*. Andrea Zoe Aster, Freelance Writer.



MD Canada, *Easy come, easy go*. David Dehaas, Editor.

Objectif Conseiller, *Nodus: Vive le conseiller libre!* Yves Bonneau, Rédacteur en chef.



W I O: BEST REGULARLY FEATURED DEPARTMENT OR COLUMN

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Cornerstone is one of Canada's leading suppliers of customer response management tools. With divisions specializing in list brokerage, list management, data warehousing, data mining, email broadcasting, product sampling and donation receipt fulfillment, Cornerstone helps organizations acquire new clients and communicate with existing ones.

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Benefits Canada, *Benefits Trends*. Anna Sharratt, Associate Editor.



CAmagazine, *Perspectives*. H el ene Valois, Editor; Marcel C ot e, Writer.



CAmagazine, *Netwatch*. Jim Carroll, Columnist; Tamar Satov, Editor.



Canadian Lawyer, *Back page*. D. Michael Fitz-James, Executive Editor; Karen Selick LL.B., Writer.

Canadian Poultry Magazine, *All things considered*. Jim Knisley, Contributing Editor; Marilyn White, Editor.

Computerworld Canada, *Back to basics/Jeering the Jargonitis/Where's the box*. Peter de Jager, Writer.



National, *Perfect practice*. Jordan Furlong, Editor-in-chief.

Objectif Conseiller, *Franchise d'imp ot*. Yves Chartrand, Fiscaliste au CQFF; Richard Chagnon, M. Fiscaliste.


Quill & Quire, *Love me do/Miners' lament/Love in a dangerous time*. Craig Taylor, Contributing Editor.

Today's Trucking, *In Business*. Mike McCarron, Contributing Editor.




W I I : BEST FEATURE ARTICLE


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 **ROGERS™** A division of Rogers Communications, Rogers Media is involved in magazine publishing and new media. Included at business publishing and related assets in media, industrial, medical, financial, business, travel and retail.


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 CAmagazine, *Sur la sellette*. Bernadette Kuncevicus, Senior Editor; Fiona Scropo, Writer; Gilles des Roberts, Writer.

Canadian Healthcare Manager, *The legacy of an outbreak*. Terri Govia, Associate Editor.


 Canadian Lawyer, *Picking your case: cashing in on medical malpractice*. D. Michael Fitz-James, Executive Editor; Bruce Livesey, Investigative Journalist.

Canadian Lawyer, *Lawyer abuse: crossing the line*. D. Michael Fitz-James, Executive Editor; Jean Sorensen, Legal Affairs Writer.

 Foodservice and Hospitality, *Fast food, fat nation?* Rebecca Harris, Assistant Editor.

 Le Coopérateur Agricole, *Père et fils: Une relation intense et créative*. Suzanne Dion, Consultante en communications.

Le Coopérateur Agricole, *Dossier*. Nicolas Mesly, Journaliste.

 Medactuel FMC, *La dépression majeure*. Paul LeFort M.D., Freelancer.

National, *Euthanasie*. Indra Balassoupramaniane, Auteur; Jordan Furlong, Rédacteur en chef.

Quill & Quire, *Who reads?* Dan Rowe, Staff Writer.



## W I 2: BEST NEWS COVERAGE

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**INDAS** Consumer and business-to-business subscription fulfillment services as well as inbound customer service call centre and outbound renewal and re-qualification telemarketing. Complimentary by fax and e-mail blast capabilities with offices in Toronto and Montreal.

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- 5** Canadian Electronics, *One big mark or one big mess?* Tim Gouldson, Editor.  
Graphic Monthly, *E-billing vs. print.* Joanne Chianello, Writer.  
L'Actualité Médicale, *Une des pires année pour les régions éloignées.* Colette Pellerin, Journaliste.
- S** Marketing Magazine, *Marketing McGuinty.* Paul-Mark Rendon, Staff Writer.
- 5** Marketing Magazine, *The buy's the thing.* Chris Powell, Senior Writer.  
Marketing Magazine, *Where big ideas rule.* Angela Kryhul, Editor at Large.  
Network World Canada, *IT pros cope with BC fires.* Stefan Dubowski, Department Editor.
- 5** Plant, Canada's Industry Newspaper, *Westray Bill C-45 raises safety the ante.* Mike Ouellette, Assistant Editor.
- G** Plumbing & HVAC Product News, *Fuel oil tank shortage severe.* Simon Blake, Editor.  
The Medical Post, *Election rejection.* Matt Borsellino, National Editor.



### WI 3: BEST HOW-TO ARTICLE OR SUBJECT RELATED SERIES OF HOW-TO ARTICLES

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Canada Post is in the business to serve all Canadians, businesses and organizations through the secure delivery of messages, information and packages to any address in Canada and the world, at a level and quality of value that makes customers want to repeat the experience.

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Advisor's Edge, *How to REALLY get an accountant's attention*. Kurt Rosentreter, Writer.



CAmagazine, *Greener acres*. Anna Maria Greene, Editor; Jim Middlemiss, Writer.

CAmagazine, *Plan de carrière*. René Lewandowski, Journaliste; Christian Bellavance, Rédacteur en chef.



Graphic Monthly, *Heading south*. Lana Castleman, Writer.



L'Actualité Médicale, *Les hauts et les bas de la tension artérielle*. Georges Costan, Journaliste.

National, *How to irritate a judge*. Jordan Furlong, Editor-in-chief; Vicki Schmolka, Writer.

Pharmacy Practice, *10 things they never taught you*. Rosalind Stefanac, Editor; Mark Kearney, Pharmacist/Writer.



The Medical Post, *Strategies for staffing*. Pamela Clarke, Freelance Writer.



Transport Routier, *Ce qui à toi est à moi*. Steve Bouchard, Rédacteur en chef.

Transport Routier, *Guerre d'usure*. Jim Park, Collaborateur.



VI : BEST ART DIRECTION OF AN OPENING SPREAD OR COMPLETE FEATURE

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Data services for mailing, data management; digital prepress including computer to plate; full web, half web, sheetfed, UV coating, cold set web; perfect binding, saddlestitching; lettershop including polybagging, labelling, inkjetting.

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CAmagazine, *The web we weave*. Bernadette Gillen, Art Director; Johnny Ueland, Illustrator.



CAmagazine, *Move on up*. Bernadette Gillen, Art Director; Mike Constable, Illustrator.

CAmagazine, *The art of shingling*. Bernadette Gillen, Art Director; Carey Sookocheff, Illustrator.



Canadian Architect, *Quiet ceremony*. Nyla Matuk, Associate Editor; Ian Chodikoff, Editor; Sue Williamson, Graphic Designer.



Forum, *Lives of the rich & famous*. Julie Jenkinson, Art Director; Michael Baumgart, Designer.

Forum, *A clean slate*. Julie Jenkinson, Art Director; Michael Baumgart, Designer; Wolf Kutnahorsky, Photographer.

Forum, *Tech solutions on life support*. Julie Jenkinson, Art Director; Michael Baumgart, Designer.



Marketing Magazine, *In the fat seat*. Peter Zaver, Art Director; Karen Evans, Assistant Art Director.

Meetings & Incentive Travel, *Bliss, in bulk*. Dave Curcio, Creative & Design Director.

Meetings & Incentive Travel, *Party's over*. Dave Curcio, Creative & Design Director.



## V2: BEST PHOTOGRAPH



Clarity is a Digital Management Company offering a full range of digital PDF pre-press services. We offer scanning, retouching, photo-imaging as well as preparing & pre-flighting advertising/editorial files for PDF output. We provide ongoing consulting services in workflow, digital asset management, colour management, troubleshooting for the magazine and publishing industries. Our associate company, Liquid, provides digital photography to wide range of clients.



CAmagazine, *Greener acres*. Bernadette Gillen, Art Director; Jason Molyneaux, Photographer.



CAmagazine, *CAs who care*. Bernadette Gillen, Art Director; Edward Gajdel, Photographer.

CAmagazine, *Up for sales*. Bernadette Gillen, Art Director; Edward Gajdel, Photographer.

Canadian Lawyer, *The princess and the poo*. D. Michael Fitz-James, Executive Editor; Colin Rowe, Photographer; Einar Rice, Senior Art Director.



Forum, *Aging parents*. Julie Jenkinson, Art Director; Wolf Kutnahorsky, Photographer.

Hotelier, *The visionary*. John Hyrniuk, Photographer; David Heath, Art Director; Rosanna Caira, Editor.



Marketing Magazine, *BMW's ultimate driver*. Peter Zaver, Art Director; D.W. Dorken, Photographer.

Marketing Magazine, *O'Reilly is radio*. Peter Zaver, Art Director; D.W. Dorken, Photographer.



Meetings & Incentive Travel, *Inspire yourself*. Jean-François Bérubé, Photographer; Dave Curcio, Creative & Design Director.

Meetings & Incentive Travel, *Grow your work*. Jean-François Bérubé, Photographer; Dave Curcio, Creative & Design Director.



### V3: BEST ILLUSTRATION

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## **Masthead** The Magazine About Magazines

With a lively mix of in-depth features, news stories, surveys, tallies and commentary, *Masthead Magazine* provides detailed, independent coverage of Canada's \$1.7 billion periodical industry. And now MastheadOnline.com offers daily news and a free job board. Combined, they provide must-read information for the industry's top decision-makers.

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CAmagazine, *On the hot seat*. Bernadette Gillen, Art Director; Carey Sookocheff, Illustrator.



CAmagazine, *Privacy rules*. Bernadette Gillen, Art Director; Joe Salina, Illustrator.



CAmagazine, *The art of valuation*. Bernadette Gillen, Art Director; Gérard Dubois, Illustrator.

Canadian Underwriter, *Place your bets*. Vikki Spencer, Associate Editor; Sean van Zyl, Editor; Jason Edmiston, Illustrator.

Foodservice and Hospitality, *A bevy of choice*. David Heath, Art Director; Corinne Lynds, Associate Editor; Rosanna Caira, Editor; Darren Booth, Illustrator.

Foodservice and Hospitality, *Managing the madness*. David Heath, Art Director; Corinne Lynds, Associate Editor; Rosanna Caira, Editor; Russ Wilms, Illustrator.



Hotelier, *Hitting home*. David Heath, Art Director; Rosanna Caira, Editor; Maurice Vellekoop, Illustrator.

National, *How to irritate your CEO*. Tony Delitala, Art Director; Peter Ferguson, Illustrator.



Patient Care, *Bites & stings*. Ann Chen, Art Director; Sara Tyson, Illustrator.

Pharmacy Practice, *West Nile*. Veronica DeVriese, Art Director; Shawn Samson, Assistant Art Director; Clemente Botelho, Illustrator.



#### V4: BEST ART DIRECTION OF A COMPLETE ISSUE

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A graphic arts company providing all aspects of electronic design and electronic prepress. Founded in 1969, the company has earned a reputation of providing high quality prepress to a variety of clients from carton packaging to publication industries.

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CAmagazine, *On your own: starting a practice*. Bernadette Gillen, Art Director.



CAmagazine, *The new rules of corporate governance*. Bernadette Gillen, Art Director.

CAmagazine, *The urge to converge*. Bernadette Gillen, Art Director.



Canadian Architect, *Awards of Excellence 2003*. Nyla Matuk, Associate Editor; Ian Chodikoff, Editor; Sue Williamson, Graphic Designer.



Edge, *Blueprint for success*. Jennifer Brown, Assistant Editor; Lisa de Nikolits, Group Art Director; Robert Carter, Illustrator.



Foodservice and Hospitality, *Steaking its claim*. David Heath, Art Director; Corinne Lynds, Associate Editor; Rosanna Caira, Editor.

Forum, *The Client Issue Number 2*. Julie Jenkinson, Art Director; Michael Baumgart, Designer.

Hotelier, *The top 35 hotel chains*. David Heath, Art Director; Rosanna Caira, Editor.


Marketing Magazine, *Agency Report*. Peter Zaver, Art Director; Karen Evans, Assistant Art Director.

Meat Commerce and Processing, *Canadian Poultry Issue*. Melanie Matheson, Creative Director; Tristan Penner, Jr. Graphic Designer; Lisa Delorme, Sr. Graphic Designer.




## NI : BEST WEBSITE

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 **WEB OFFSET** Web Offset Publications Limited, a member of the Ironstone Media Group, is an independently owned Canadian printing company with a forty-year track record specializing in magazines. It offers a full spectrum of in-house production, personalized digital printing, full prepress technology, computer to plate, database services, mailing, polybagging and bindery. Web Offset offers unique LinkPath technology and media on line solutions for Publishers.

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-  Advanced Manufacturing, [www.AdvancedManufacturing.com](http://www.AdvancedManufacturing.com). Todd Phillips, Editor; Craig Pearson, Web Development Manager; Michael Wheeler, Web Developer.
-  Advisor's Edge, [www.Advisor.ca](http://www.Advisor.ca). Wendi Phillips, Chief Copy Editor; Darin Diehl, Editor; Scot Blythe, Investments Editor; John Craig, Managing Editor; Doug Watt, News Editor; Steven Lamb, Reporter; Andrew Gregory, Web Production Manager; Opal Patel, Web Projects Editor.
-  CAmagazine, [www.CAmagazine.com](http://www.CAmagazine.com). Margaret Craig-Bourdin, Editor, Online Edition; Robert Smith, Web Producer.
- HazMat Management, [www.HazMatMag.com](http://www.HazMatMag.com). Connie Vitello, Editor; Lynda Reilly, Publisher.
-  ITBusiness.ca, [ITBusiness.ca](http://ITBusiness.ca). Neil Sutton, Assistant Editor; Fiona Carvalho, Editorial Coordinator; Shane Schick, Online Editor; Fawzia Sheikh, Staff Writer; Mike Attenborough, Web Producer.
-  Masthead Magazine, [MastheadOnline.com](http://MastheadOnline.com). William Shields, Editor; Doug Bennet, Publisher; Twinkle Pai, Webmaster; Enbar Balilty, Webmaster.



11 : BEST COVER



**Quebecor World**

Quebecor World specializes in the printing of magazines, retail inserts, books, catalogues, specialty printing, direct mail and directories. In addition, the company offers digital pre-media services, CD-ROM mastering, e-commerce business and replicating.



Canadian Investment Review, *Is Alpha the answer?* Elaine Fenech, Art Director; Jim MacDonald, Editor.

Canadian Investment Review, *Guiding light*. Elaine Fenech, Art Director; James Lewis, Associate Editor; Jim MacDonald, Editor.



Canadian Lawyer, *Mob misapprehensions*. D. Michael Fitz-James, Executive Editor; Liam Sharp, Photographer; Einar Rice, Senior Art Director.

Canadian Lawyer, *Joint submission*. D. Michael Fitz-James, Executive Editor; Colin Rowe, Photographer; Einar Rice, Senior Art Director.

Hotelier, *The top 35 hotel chains*. David Heath, Art Director; Rosanna Caira, Editor; Maurice Vellekoop, Illustrator.

Marketing Magazine, *In the fat seat*. Peter Zaver, Art Director.



Meetings & Incentive Travel, *Party animal*. Dave Curcio, Creative & Design Director; Janet White Bardwell, Editor.



Meetings & Incentive Travel, *Travel in a time of terror*. Dave Curcio, Creative & Design Director; Janet White Bardwell, Editor.

Pharmacy Practice, *Reach for the stars*. Veronica DeVriese, Art Director; Shawn Samson, Assistant Art Director; Rosalind Stefanac, Managing Editor.



Salon Magazine, *2003-04 Canadian Buyers' Guide*. Dorothy Hryc, Art Director; Adriana Ermter, Editor-in-chief; Luis Albuquerque, Photographer.



## 12: BEST ISSUE



As a Transcontinental Printing magazine client you gain more than just a printer, we become part of your team. Whether you are launching a new publication or broadening the scope of a present one, we can provide you with total consultation and latest technology – from launch to distribution.

Advisor's Edge, 5th Anniversary Issue. Aniko Toth, Art Director; Sheila Avari, Assistant Editor; Darin Diehl, Editor; Jennifer McLaughlin, Former Associate Editor; Deanne Gage, Managing Editor.



CAmagazine, The new rules of corporate governance. Bernadette Gillen, Art Director; Christian Bellavance, Editor-in-chief.



Canadian Architect, Works in concrete and stone. Nyla Matuk, Associate Editor; Ian Chodikoff, Editor; Sue Williamson, Graphic Designer.



Canadian Diamonds, Raw Beauty. John Pekelsky, Art Director; Jake Kennedy, Associate Editor; Cooper Langford, Editor; Marion LaVigne, Publisher.

Canadian Interiors, Best of Canada. Kelly Rude, Editorial Director; Sheri Craig, Publisher.

Canadian Investment Review, Guiding light. Elaine Fenech, Art Director; James Lewis, Associate Editor; Jim MacDonald, Editor.

Far North Oil & Gas Review, Spring 2003. John Pekelsky, Art Director; Sunny Monroe, Editor.



Forum, The new optimism. Julie Jenkinson, Art Director; Denyse Vezina, Associate Editor; Michael Baumgart, Designer; Kristin Doucet, Editor.

Meetings & Incentive Travel, July/August 2003. David Curcio, Creative & Design Director; Janet White Bardwell, Editor.



Salon Magazine, The Retail Issue. Dorothy Hryc, Art Director; Adriana Ermter, Editor-in-chief.